

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
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COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2003 2002 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser:

MKTG TeleServices, Inc.

101 Continental Blvd., Suite 400

El Segundo CA 90245-4512

Name and Address of Charitable Organization:

CT No. 33183 F.E.I.N. No. 52-1693387

WORLD WILDLIFE FUND, INC.

Name of Charity

1250 Twenty-Fourth Street, NW

Address of Charity

Washington

DC

20037-1175

City, State, and ZIP Code of Charity

Figures from (check one): National Campaign ☐ California Campaign ☒

Telemarketing held (on) (from) 2/15/2002, 20 , to 1/31/2003, 20
(Type of Activity) (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)
If other, provide brief explanation _____

Fee ☒ Percentage ☐
Other ☐

1. REVENUE

A. Cash contributions

B. Entertainment sales or admission charges

C. Sales from products

D. Advertisement sales

E. Membership fees

F. Other sources: (Specify)

a. _____
b. _____
c. _____
d. _____

A.

B.

C.

D.

E.

Fa.

Fb.

Fc.

Fd.

G. TOTAL REVENUE

\$75,292 G.

2. EXPENSES (SEE ATTACHED)

A. Fees or commissions

B. Salaries

C. Payroll taxes

D. Employee benefits

E. Cost of merchandise for resale

F. Cost of entertainment

G. Postage

H. Advertising

I. Telephone

J. Rental of equipment

K. Facilities charge

L. Permits

M. Other expenses: (Specify)

a. _____
b. _____
c. _____
d. _____

A.

B.

C.

D.

E.

F.

G.

H.

I.

J.

K.

L.

Ma.

Mb.

Mc.

Md.

N. TOTAL EXPENSES

\$122,067 N.

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3. Amount to Charity (subtract line 2N from line 1G)	(\$46,775)	3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity)	-0-	4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s)	n/a	5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)	(\$46,775)	6.

7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

☐ Yes ☒ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Paul S. Papich	Sr. VP	3/11/03	
Signature of authorized officer (Commercial Fund-raiser)	Printed Name	Title	Date

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

NANCY DUNN	CFO	3/20/03	
Signature of authorized officer/director (Charity)	Printed Name	Title	Date
Patricia M Froehle	Controller	3/21/03	
Signature of authorized officer/director (Charity)	Printed Name	Title	Date

MKTG TeleServices, Inc.
World Wildlife Fund
2002 Telefundraising Campaign

Total money received by	World Wildlife Fund	\$75,292
Total fees paid to	MKTG TeleServices, Inc.	\$122,067
Total net to	World Wildlife Fund	(\$46,775)

fees paid to MKTG TeleServices, Inc.: prorated expenses	
payroll	\$75,681
office rental pro rata share	\$6,103
telephone	\$9,765
utilities	\$0
postage	\$4,883
printing	\$10,986
fundraising registration	\$1,221
insurance	\$1,221
recruitment	\$0
depreciation	\$4,883
office	\$2,441
other overhead expenses	\$3,662
total campaign expenses*	\$120,846
MKTG TeleServices net for profit and admin overhead	\$1,221

Total fees paid to MKTG TeleServices, Inc.	\$122,067
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*these expenses are based on MKTG TeleServices' operating ratios.

MKTG TeleServices, Inc. does not receive donated funds. All monies rec'd are as reported to MKT by the charitable organization.

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